

CHINA ECONOMIC REVIEW  
PUBLISHING  
&  
SINOMEDIA  
BUSINESS DIRECTORIES

# CATALOGUE

SEPTEMBER 2009





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&  
SinoMedia Business Directories  
Catalogue September 2009**



China Economic Review is a magazine and publishing group, headquartered in London with offices in Hong Kong. CER's editorial and research team analyze the huge changes taking place in China, keeping readers up to date on China's dynamic markets.

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SinoMedia is the leading publisher of business information, directories and guides in China. From our headquarters in Hong Kong, research and data teams gather and verify data to compile unique and comprehensive China business reference materials.

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## China Economic Review

Publisher: China Economic Review Publishing  
ISSN: 1350-6390

China Economic Review magazine, published monthly since 1990, is the premier English-language China business magazine, offering unparalleled insight into China business news and information. The magazine has developed a reputation for delivering authoritative, objective and respected commentary and analysis on China economic news and trends. China Economic Review was the Honorable Mention of the 2008 SOPA Award for Excellence in Business Reporting.

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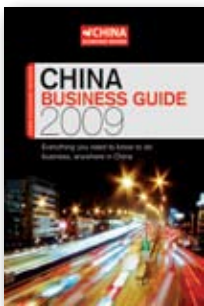
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## China Business Guide 2009

Publisher: China Economic Review Publishing

ISBN: 978-988-17718-0-3

Paperback: 610 pages

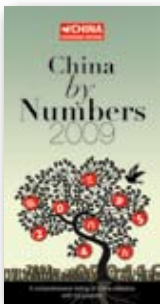
Pub Date: December 2008

Price: \$40 / ¥280

The fully updated 2009 edition of China Economic Review's definitive guide to doing business in China. Includes overviews of each industry, each province and hundreds of cities as well as expert advice on how to set up and operate a business in China.

*For more information on this title, see*

*[www.chinaeconomicreview.com/book/cbg](http://www.chinaeconomicreview.com/book/cbg).*



## China by Numbers 2009

Publisher: China Economic Review Publishing

ISBN: 978-988-17718-7-2

Paperback: 250 pages

Pub Date: December 2008

Book: \$40 / ¥280

PDF: \$50 / ¥350

PowerPoint: \$80 / ¥560

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Publisher: China Economic Review Publishing

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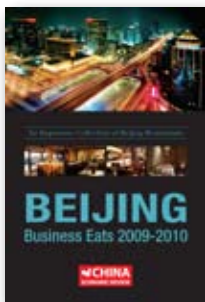
Pub Date: June 2009

Price: \$10 / ¥70

A guide to Shanghai's best restaurants that gives you the tools to host successful business dinners in China's bustling economic center.

*For more information on this title, see*

*[www.chinaeconomicreview.com/book/sbe](http://www.chinaeconomicreview.com/book/sbe).*



### **Beijing Business Eats 2009-2010 (NEW)**

Publisher: China Economic Review Publishing

ISBN: 978-988-18153-4-7

Paperback: 120 pages

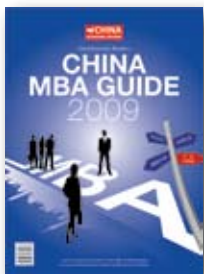
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### **China MBA Guide 2009**

Publisher: China Economic Review Publishing

ISBN: 978-988-17621-7-7

Paperback: 288 pages

Pub Date: January 2009

Price: \$30 / ¥210

The brand-new China MBA Guide is the most comprehensive and authoritative guide to all MBA/EMBA programs in China.

*For more information on this title, see*

*[www.chinaeconomicreview.com/book/mba](http://www.chinaeconomicreview.com/book/mba).*



## China Foreign Enterprise Directory 9th Edition 2009 (New)

Publisher: SinoMedia

ISBN: 978-988-18153-1-6

Paperback: 1,142 pages

Pub Date: June 2009

Book: \$200 / ¥1,400    CD: \$400 / ¥2,800    Set: \$500 / ¥3,500

The most comprehensive directory of all foreign companies in China. A4 format; 1,142 pages; bilingual; more than 13,000 companies.

*For more information on this title,*

*see [www.chinaeconomicreview.com/book/fed](http://www.chinaeconomicreview.com/book/fed).*



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Publisher: SinoMedia

Pub Date: January 2009

Price: \$360 / ¥2,500

The China Enterprise Directory is the authoritative directory covering all top mainland China companies, including details on more than 8,000 firms. It is the ideal tool for sourcing industry contacts, key decision makers and building networks in the China business world.

*For more information on this title,*

*see [www.chinaeconomicreview.com/book/ced](http://www.chinaeconomicreview.com/book/ced).*



## **FORTUNE 500 Companies in China Directory 2009-2010 (NEW)**

Publisher: SinoMedia

ISBN: 978-988-18153-6-1

Paperback: 1,000 pages

Pub Date: September 2009

Book: \$100 / ¥700    CD: \$200 / ¥1,400    Set: \$250 / ¥1,750

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*For more information on this title, see*

*[www.chinaeconomicreview.com/book/f500](http://www.chinaeconomicreview.com/book/f500).*



## **China Financial Services Directory 2009-2010 CD-ROM (NEW)**

Publisher: SinoMedia

Pub Date: September 2009

Price: \$160 / ¥1,120

China Financial Services Directory 2009-2010 CD-ROM is the most comprehensive directory covering financial services companies, institutions and organizations in mainland China. It's bilingual with over 5,000 contacts.

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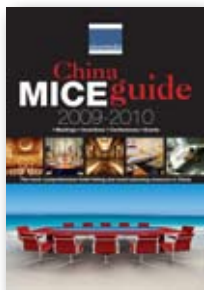
*[www.chinaeconomicreview.com/book/cfd](http://www.chinaeconomicreview.com/book/cfd).*



## China Logistics Directory 2009/2010 CD-ROM (NEW)

Publisher: SinoMedia  
 Pub Date: August 2009  
 Price: \$160 / ¥1,120

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*For more information on this title, see*  
[www.chinaeconomicreview.com/book/cld](http://www.chinaeconomicreview.com/book/cld).



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 Pub Date: July 2009  
 Price: \$50 / ¥350

The most authoritative MICE Guide of 2,700 hotels (foreign as well as local) throughout China.  
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[www.chinaeconomicreview.com/book/mice](http://www.chinaeconomicreview.com/book/mice).



## Shanghai Business Directory 2009 CD-ROM

Publisher: SinoMedia

Pub Date: February 2009

Price: \$300 / ¥2,000

The Shanghai Business Directory (SBD) is the most comprehensive directory in Shanghai, covering all top Chinese and Foreign companies with offices in the city. Containing contact details for more than 4,800 firms.

*For more information on this title, see*

*[www.chinaeconomicreview.com/book/sbd](http://www.chinaeconomicreview.com/book/sbd)*



## Beijing Business Directory 2009 CD-ROM

Publisher: SinoMedia

Pub Date: February 2009

Price: \$300 / ¥2,000

The Beijing Business Directory (BBD) is the most comprehensive directory in Beijing, covering all top Chinese and Foreign companies with offices in the city. Containing contact details for more than 4,100 firms.

*For more information on this title, see*

*[www.chinaeconomicreview.com/book/bbd](http://www.chinaeconomicreview.com/book/bbd)*



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Publisher: SinoMedia  
 ISBN: 978-988-17718-5-8  
 Paperback: 556 pages  
 Pub Date: October 2008  
 Book: \$80 / ¥560  
 CD: \$160 / ¥1,120  
 Set: \$200 / ¥1,400

China Media Directory 2009 is the definitive guide to domestic and international media companies in mainland China. It is the most comprehensive directory of its kind ever compiled. A4 format, 556 pages. Bilingual.

*For more information on this title, see  
[www.chinaeconomicreview.com/book/cmd](http://www.chinaeconomicreview.com/book/cmd).*



## China Industrial Zones Directory 2008/2009 CD-ROM

Publisher: SinoMedia  
 ISBN: 978-988-17718-4-1  
 Pub Date: October 2008  
 Price: \$50 / ¥350

China Industrial Zones Directory 2008/2009 CD-ROM is the most comprehensive directory of industrial zones in mainland China. Every entry includes contact information in English and Chinese, website information, details about each industry zone such as major industries, year of establishment, number of registered companies, area, rental fees, investor nationalities and descriptions.

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